

69<sup>TH</sup> ANNUAL PSCA CONFERENCE

# Administrator Day

Get ready for a fantastic **FREE Administrators Day** at the PSCA Conference in Hershey, PA on Friday, December 13th! This is your chance to dive into an action-packed day designed specifically for administrators. Immerse yourself in cutting-edge strategies, network with fellow professionals, and gather invaluable insights—all at no cost!

## **AI in School Counseling (Keynote)**

Come join us on December 13th, 2024 for a fascinating journey into the world of AI in school counseling! This presentation will explore cutting-edge generative artificial intelligence's potential, limitations, and challenges. We will discover how AI-powered tools can help you be more effective and efficient, with examples that showcase the tangible benefits. Even though AI is still in its early stages, how could it be an opportunity for the future of school counseling, especially as it relates to positively impacting student success? Let's explore the answer to this question together.

## **Solution-Focused Approach for Educational Leaders (Administrators Workshop)**

Solution-focused brief counseling (SFBC) is an effective approach that empowers students and staff to identify and implement solutions rather than concentrating on problems. This short-term, goal-oriented strategy emphasizes past successes and future advancements. In SFBC, administrators work collaboratively with students, staff, and parents/caretakers to pinpoint strengths and resources, fostering a proactive environment for positive change and continuous improvement. This approach not only enhances individual growth but also contributes to a more resilient and solution-oriented school culture.

## **Technology Tips, Tricks, and Shortcuts (Workshop)**

Learn about the most powerful features of various applications including Microsoft Word, Excel, and web browsing. Dr. Sabella will share his most coveted tips, tricks, and shortcuts to help you become more effective, efficient, and have more fun in your work! Lots of handouts and time for questions and answers. Dr. Russell A. Sabella is a Professor in the College of Education at Florida Gulf Coast

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## **Russ Sabella**



University and President of Sabella & Associates. His areas of expertise include comprehensive school counseling programs, datability, school counseling technology, and solution-focused school counseling. Dr. Sabella has made significant contributions to the field. He is the author of numerous articles in journals, magazines, and newsletters, as well as several influential books, including *Solution-Focused School Counseling: The Missing Manual* (2020). A leader in the profession, Dr. Sabella served on regional, state, and national committees as well as President of the American School Counselor Association (2003-2004) and the Florida School Counselor Association (2013-2014). His training and consulting work have impacted tens of thousands of school counselors, educators, parents, and organizational leaders across the country.

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